let's talk about danceworks WHO WHAT WHEN WHERE WHY?

performance, classes, outreach VALUES

passion – believe in the transformative power of the arts

creativity nurture innovation and original ideas

embrace many viewpoints and contexts | diversity |

INTEGRITY: Commit to an honest and ethical approach

HONOR THE IMPORTANCE OF PARTNERSHIPS, ALLIANCES AND SHARED OPPORTUNITIES – COLLABORATION

EXCELLENCE / ENLIST KNOWLEDGEABLE AND EXPERIENCED PROFESSIONALS

maintain high standards of fiscal and managerial responsibility > stability

To enhance the joy, health, and creativity of the community

through performances, classes AND OUTREACH ACTIVITIES THAT

INTEGRATE DANCE AND OTHER ART FORMS

break down barriers promote respect, self-esteem, and confidence

bring happiness into the community CREATE PEACE

ACCESSIBILITY ENSURING THAT EVERYONE IN OUR COMMUNITY HAS EXPOSURE TO THE ARTS

all ages, races, and backgrounds > being part of a larger body

innovative – reach the underserved

ANNUAL REPORT 2010-2011 Danceworks INCORPORATED

1661 NORTH WATER STREET - MILWAUKEE, WISCONSIN

LET'S GET THE FACTS STRAIGHT HERE. NOW. TOGETHER.

www.danceworksmke.org connecting creativity and community

Danceworks has created quality dance performances, multi-level dance training and accessible educational and community-based creative arts programs for children, adults and seniors in Greater Milwaukee since 1992. In 1997, Danceworks Performance Company (DPC) was formed, and its original, contemporary performances have continuously delighted audiences and critics alike. Danceworks has also developed innovative ways to reach underserved populations in Milwaukee County, such as older adults and low-income, urban youth at risk for leaving school. Danceworks is located on Water Street in Milwaukee's vibrant downtown area, in fully accessible dance studios, visual arts, performance and gallery space.

Maria de Buenos Aires
Photo by Mark Frohna

about danceworks, inc.

MISSION
To enhance the joy, health and creativity of the community through performances, classes and outreach activities that integrate dance and other art forms.

CORE VALUES
Passion: Believe in the transformative power of the arts.
Creativity: Nurture innovation and original ideas.
Diversity: Embrace many viewpoints and contexts.
Integrity: Commit to an honest and ethical approach.
Collaboration: Honor the importance of partnerships, alliances and shared opportunities.
Excellence: Enlist knowledgeable and experienced professionals.
Stability: Maintain high standards of fiscal and managerial responsibility.

VISION
To be the driving force that connects creativity and community through dance and other arts.

Danceworks is committed to taking art and arts learning out of the studio and theatre and into the community by creating work that resonates with diverse groups of people. Our multi-layered programs and activities fulfill our mission, serving nearly 50,000 children, adults and seniors each year through:

1) Original contemporary performances by DPC, and a year-round experimental venue for local and national artists called the DanceLAB;

2) Weekly dance classes at our studio and at satellite locations;

3) Dance and arts programming at schools in Milwaukee and surrounding communities, including Danceworks Mad Hot Ballroom and Tap (MHBT) and residencies;

4) Dance and arts programs for underserved older adults, including Danceworks Intergenerational Multi-Arts Project (IMAP).

exceptional performances

Lying

Photos by Dan Bishop

Vaudeville

Stone Soup

Danceworks Performance Company (DPC) is a dynamic group of dancer/choreographers committed to creating and performing contemporary dance that is physical, virtuosic, entertaining and honest. Collaboration fuels the creative vision of the company members as they regularly work alongside guest artists and within our community programs.

THE 2010-2011 DPC CONCERT SEASON

All performances, except where noted, took place at Danceworks Studio Theatre, 1661 N. Water Street.

LYING

October 1-9, 2010

New York based guest artist Amii LeGendre and DPC explored the truth about lying in an evening of compelling dances on the topic of deceit. Several of the DPC dancers contributed work to the concert, all drawing from the notion of lying, exploring trust, mistrusting relationships and the ongoing complexities of a single lie. *(Total audience 481)*

VAUDEVILLE!

February 18-27, 2011

DPC company member and resident choreographer Kelly Anderson put a contemporary twist on variety entertainment in an evening length work that celebrated the diversity and entertainment of historic Vaudeville. Anderson performed a solo by guest choreographer, the late Ed Burgess, and the other DPC dancers performed as acrobats, comediennes and magicians in a delightful spectacle on the stage. *(Total audience 770)*

The following performance took place at Sweet Water Organics (2151 South Robinson Avenue):

STONE SOUP

April 29-May 1, 2011

DPC's final concert of the season took its title—and theme—from the old folk tale of a village ultimately coming together in the spirit of cooperation to create something special, something that no one person could have accomplished alone. DPC partnered with Sweet Water Organics, an urban farm in a repurposed factory building, to bring the shared philosophy of the two organizations together in one memorable concert. *(Total audience 663)*

exceptional performances continued

DANCEWORKS DANCELAB

The DanceLAB is an experimental performance initiative dedicated to pushing artists and audiences to expand their thinking about dance as an art form. The focus is on collaboration, fusion of forms and current trends in the field, and many events include educational components to encourage artist-to-audience dialogue and participation.

All performances took place at Danceworks Studio Theatre.

HERE COMES TROUBLE
January 14-15, 2011
This new addition to the DanceLAB featured new works by emerging Milwaukee choreographers and dancers. *(total audience 150)*

EDUCATION COMPONENT: Open showings of works-in-process followed by a feedback session with the artists, moderated by *Here Comes Trouble* Director Sarah Wallisch, in November 2010.

DANIEL BURKHOLDER/ THE PLAYGROUND: The Chemistry of Lime Trees
Presented by the DanceLAB and UWM Dance Department
July 15-16, 2011
UWM's department of Dance and Danceworks have collaborated for several years on presenting the MFA Theses of the university's graduate students. For this concert DC-based Daniel Burkholder/The PlayGround brought his innovative company to Danceworks Studio Theatre to present his thesis concert.
(total audience 83)

DANCEWORKS ON TAP: TAPtivating
August 12-14, 2011
Sponsored by Pam Kriger
Danceworks on Tap (DOT), Danceworks' resident tap company, joined rhythmic forces with *a capella* female group Mil Town Treblemakers to present a toe-tapping mixed program featuring original tap choreography side-by-side with *a capella* singing. Choreography by contributing DOT members combined Fosse style jazz, contemporary dance and even classical ballet with tap dance to create an inventive look and sound. *(total audience 230)*

ART TO ART
August 19-21, 2011
Sponsored by Tim and Sue Frautschi
Local choreographers collaborated once again with film, music, theater and visual artists to create unique dance works. Pairings included choreographers with a flutist/dancer, a vocalist, a composer, a writer, a painter and a musician. *(total audience 230)*

EDUCATION COMPONENT: Open showings of works-in-process followed by a feedback session with the artists, moderated by Danceworks DanceLAB Director Liz Tesch, in July 2011.

OTHER SPECIAL PERFORMANCES AND EXHIBITIONS:

LA ROSSIGNOL: DANCE TO MY MUSIC
March 14, 2011
Sponsored by Tim and Sue Frautschi
La Rossignol, a six-member ensemble hailing from Castelleone, Italy, performed a special guest artist concert at Danceworks. These professional musicians and dancers wore authentic costumes of the fifteenth and sixteenth century, played period instruments and performed dances representative of the Italian Renaissance. *(total audience 76)*

STEAMROLLER EVENT
June 25, 2011 | RedLine Milwaukee
The Danceworks/RedLine Steamroller Event brought 20 local and regional artists together to create woodcut blocks that were printed with a steamroller on the street in front of RedLine, a charitable organization that seeks to nourish the individual practice of contemporary art and to stimulate the creative potential of the local community. Musicians and dancers performed original works throughout the printing process and exhibition. Steamroller prints were sold in a silent auction, benefitting both RedLine and Danceworks. *(total audience 350)*

DANCEWORKS PERFORMANCE COMPANY-2 (DPC2)

DPC2 is Danceworks' pre-professional repertory dance company and internship training program for advanced-level dancers ages 16 and up. Those admitted into DPC2 through an audition process received internship scholarships, which cover half the price of required class tuition, faculty mentoring and the opportunity to perform small concerts and a culminating showcase concert on April 17, 2011. DPC2 had seven members and two apprentices in the 2010-11 season. *(audience for showcase concert 117)*

Photo by Mark Frohna

Photo by Matt Haas

Photo by Matt Haas

Photo by Danceworks Staff

innovative education and outreach

We served nearly 50,000 community members through our classes, community-based programs and performances.

- We provided **70 studio classes** each week at our downtown studio and up to 20 classes each week at our satellite locations at the Harry & Rose Samson Family Jewish Community Center and the Sharon Lynne Wilson Center for the Arts.

- We continued our successful **Danceworks Mad Hot Ballroom and Tap program (MHBT),** based on the successful New York City school dance program featured in the documentary *Mad Hot Ballroom.* This year's 12-week program served 1,656 4th, 5th and 6th graders at 39 Milwaukee schools. MHBT culminated in a citywide competition at the Bradley Center on May 14, 2011. In total, more than 6,500 children and adults were served by all MHBT activities in spring 2011. Danceworks connected to the community with the MHBT Phase II program, an advanced program for past MHBT students who wish to further their dance training. MHBT Phase II also offered young people several performance opportunities during the year, increasing the entire MHBT program's visibility in the Milwaukee area.

- **Danceworks' Intergenerational Multi-Arts Project (IMAP)** focused on the theme "Vessels" for 2010-2011. The program's art and dance making activities revolved around the participants' shared abilities to hold feelings, thoughts, memories and creative energy. Throughout the residencies, participants reflected on their shared experiences through journaling and discussion. Students and older adults visited the Milwaukee Art Museum once during the fall semester (Nov. 2-3 and Nov. 9-10) and once during the spring semester (March 1-2 and March 8-9). During these visits, IMAP older adults and students participated in a museum tour that incorporated study of artworks with dance activities, led by MAM docents and IMAP artists. The year-end IMAP culminating event was held on May 3, 2011 at the Milwaukee Youth Arts Center and included sharing of artworks from all participating partnerships, along with a special performance excerpt from *Stone Soup* by Danceworks Performance Company. Danceworks' IMAP educational DVD was selected for the fourth annual Society for the Arts in Healthcare Film Festival, held during the Advancing Patient-Centered Arts International Conference in San Francisco, Calif. in April 2011. All films shown at the festival reflected the value of arts in healthcare.

- We offered ten weeks of our popular **Summer Creative Arts Camps** and 11 **School Day Off Workshops,** including one Spring Break workshop—which all integrate dance and visual arts along with music, creative drama and creative writing. Summer Camps and School Day Off Workshops were held at our downtown studio, as well as an additional summer camp at the Sharon Lynne Wilson Center for the Arts.

- **Danceworks dance and multi-arts residencies** were held offsite in 2010-11 during the school day, after school and on evenings and weekends. Designed to meet the needs and goals of various student populations, residencies specialize in dance and visual art programming for students in grades K–12, and can also integrate drama, music and creative writing. Programming can connect to academic content areas (English, language arts, social studies, science, physical education, etc.), a theme (community, family, peace, etc.), or be based on a specific style of dance/art (hip hop, jazz, painting, drawing, etc.).

- DPC and Danceworks On Tap (DOT) offered **Portable Performances** at schools, festivals and facilities for elders.

- Exhibits in our **Danceworks Gallery** with performances by DPC2 and DanceLAB participants showcased emerging and established artists, making Danceworks a regular Gallery Night destination. Throughout the 2010-11 year, nearly 2,000 students and patrons viewed exhibits in the Danceworks Gallery by the following artists: John Bailey, Katie Perton, Tami Zwicke and the various artists who produced works during the Steamroller event.

UNIQUE COMMUNITY PARTNERSHIPS

Danceworks Performance Company (DPC) ventured into new collaborations with Sweet Water Organics and Florentine Opera, and Danceworks On Tap (DOT) collaborated with the Mil Town Treblemakers. Other partnerships included those with Betty Brinn Children's Museum, the Bradley Center, First Stage, Milwaukee Art Museum, Milwaukee County Department on Aging Senior Sites, Milwaukee Public Schools Partnership for the Arts, Milwaukee Youth Arts Center, Next Act Theatre, Present Music, RedLine Milwaukee, South Milwaukee Performing Arts Center and UW-Milwaukee Dance Department.

Photo by Stephanie Sanchez

Photo by Greg Gent

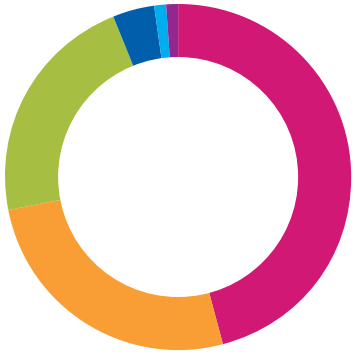
Photo by Danceworks Staff

"danceworks nurtures the health and creativity of our community while igniting a joy within each individual we serve"

In 2010-2011 Danceworks earned 54% of its revenue through its educational, performance and outreach activities, plus rentals and other revenue from merchandise (see Table I). The remaining 46% came from the United Performing Arts Fund, corporations, foundations, federal, state and local government and individual donations. Tickets and tuition accounted for 30% of total income in 2010-2011. Donations and contributions are used to support programming, and in particular, programs that reach the underserved: older adults, and youth at risk of leaving school.

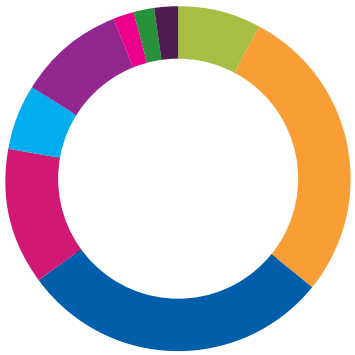
REVENUE AND EXPENSE BREAKDOWN 2010-2011

table I.
contributed and earned income



- Contributed Revenue 46%
- Classes & Camps 26%
- Outreach 22%
- Performance 4%
- Studio & Equipment Rentals 1%
- Other Earned Revenue 1%

table II.
expense breakdown



- Performance (8%)
- Classes & Camps (28%)
- Outreach (29%)
- General & Administrative (13%)
- Fundraising (6%)
- Facilities (10%)
- Advertising (2%)
- Special Events (2%)
- Depreciation (2%)

financial report

STATEMENT OF ACTIVITES

Earned Revenue	**Unrestricted Only**
Classes & Camps	288,948 (26%)
Outreach	244,715 (22%)
Performance	38,907 (4%)
Studio & Equipment Rentals	12,109 (1%)
Other Earned Revenue	15,369 (1%)
Contributed Revenue	**Unrestricted Only**
Corp/Foundation	178,394 (16%)
UPAF	131,293 (12%)
Contributions	100,535 (9%)
Grants/Other	43,247 (4%)
In Kind	32,815 (3%)
Government	14,776 (2%)
Total Earned Revenue	600,048 (54%)
Total Contributed Revenue	501,060 (46%)
Total Revenue	**1,101,108**
Expenses	
Performance	82,832 (8%)
Classes & Camps	303,946 (28%)
Outreach	321,471 (29%)
General & Administrative	145,838 (13%)
Fundraising	61,326 (6%)
Facilities	110,095 (10%)
Advertising	20,522 (2%)
Special Events	17,605 (2%)
Depreciation	16,736 (2%)
Total Expenses	**1,080,371**
Operating Profit (Loss)	
Before Depreciation	37,473
Depreciation Expense	16,736
Profit (Loss) After Depreciation	20,737

BALANCE SHEET

Assets	
Cash	113,522
Accounts Receivable	52,044
Prepaid Expenses	800
Equipment	78,672
Leasehold Improvements	311,453
Accumulated Depreciation	(128,074)
Total Assets	**428,417**
Liabilites	
Note Payable, Line of Credit	0
Payables	1,945
Accrued Payroll	31,508
Deferred Revenue	33,437
Total Liabilities	**66,890**
Net Assets	
Unrestricted- Undesignated	328,268
Unrestricted-Board designated	33,259
Temporarily Restricted	0
Total Liabilities & Net Assets	**428,417**

"exposure to the arts is important to life enhancement and personal fullfillment — we should consider it a necessity, not a luxury."

EDUCATIONAL AND COMMUNITY-BASED PROGRAMMING 2010-2011: NUMBERS SERVED

Studio and Satellite Classes
Danceworks offered year-round dance classes at our Water Street studio, serving 1,092 adults and 472 children. At the Harry & Rose Samson Family JCC in Whitefish Bay, we offered adult classes for the first time, providing dance classes for 10 adults in addition to 83 children served through children's classes. Classes at our Sharon Lynne Wilson Center satellite in Brookfield served 28 adults and 23 children. Student recitals took place at the South Milwaukee Performing Arts Center, with an audience of 568 for our Water Street studio and 321 for our JCC location.

Danceworks also featured **master classes** at the Water Street location led by Cedric Gardner, Reginald McLaughlin, Joelle Worm and members of Danceworks Performance Company (total participants 52).

Each year Danceworks offers an **Intensive Study Scholarship program (ISS),** for intermediate to advanced dancers ages 16 through adult who have the desire to improve their technical skills, range and expression through concentrated dance training and faculty feedback. ISS students are chosen through a rigorous audition process. Scholarships cover one-third of all class tuitions. In 2010-11 ISS served 21 students.

General studio scholarships were awarded to students based on financial need and merit. In total, Danceworks offered scholarships to 130 adults and children for studio classes, camps and workshops. In addition, during the 2010-11 year, 25 adult students participated in Danceworks' **work study program,** which offers an hour-for-hour exchange of work for class.

School Day Off Workshops and Creative Arts Summer Camps
Danceworks served 59 young people during the school year with our multi-arts School Day Off Workshops. Many were repeat students attending multiple sessions. Nine percent of participants attended the workshops on full or partial scholarship. We served 118 children in our Summer Creative Arts Camps at our Water Street location. Twenty-three percent of the Water Street students attended camp on full or partial scholarship.

Off-site Camps, Residencies and Workshops: Children
In 2010-11 Danceworks led off-site Summer Creative Arts Camps for the following organizations: COA Riverwest Center (88 students); COA Goldin Center (101 students); OW Holmes Elementary School (64 students); Lighthouse Youth Center (100 students); Martin Luther King Jr. Community Center (61 students). Danceworks held off-site dance and multi-arts residencies and workshops, serving 4,732 young people, at the following schools, churches and community organizations:

Bayshore Town Center (15 students)
Betty Brinn Children's Museum (400 students)
Cooper Elementary (46 students)
Elmbrook Church (350 students)
Garden Homes Elementary School (40 students)
Garland Elementary School (320 students)
General Mitchell Elementary School (382 students)
Gilbert Stuart Elementary School (54 students)
Golda Meir School (280 students)
Greenfield Elementary School (80 students)
Gwen T. Jackson Elementary School (75 students)
Hartford Avenue University School (420 students)
Holton Street Youth Center (15 students)
La Follette Elementary School (75 students)
Lake Bluff Elementary School (25 students)
Latino Community Center (50 students)
Lowell Elementary School (137 students)
Marcus Center for the Performing Arts (40 students)
Martin Luther King Elementary School (30 students)
Messmer Preparatory Catholic Schools (75 students)
Milwaukee High School of the Arts (210 students)
Pierce Elementary School (20 students)
Plank Road High School (75 students)
Range Line School (25 students)
St. Coletta's Day School (15 students)
St. Robert's School (75 students)
Stormonth Elementary School (500 students)
Tenor High School (35 students)
Thurston Woods Community Learning Center (37 students)

JCC Recital at South Milwaukee PAC

Photo by Mark Frohna

School Day Off Workshop

Photo by Danceworks Staff

Tippecanoe School (315 students)
Underwood Middle School (90 students)
US Grant Elementary School (227 students)
UWM Children's Center at Hartford Avenue School (60 students)
Whitman Middle School (79 students)
Woodland Pattern Book Center (60 students)

Off-site Classes and Workshops: Adult
Danceworks staff led classes and workshops for college students and adult professionals at the following organizations: Bayshore Town Center (40 students); Elm Creative Arts School MHBT Tap for Teachers (11 students); Lululemon Athletica (25 students).

OUTREACH OPPORTUNITIES

"We're trying to form a sense of community by bringing people together through participation in the arts. Danceworks encourages people of all ages, races and backgrounds to be creative and discover something new about themselves – to be a part of a larger, healthier body. Our mission is to bring joy and to form healthy communities in our city and surrounding areas. Danceworks makes Milwaukee a better place."

Photo by Danceworks staff

Professional Outreach Performances
DPC, DPC2 and DOT performed for the following organizations and events in 2010-11: Bayshore Town Center (audience 30); Celtic Roots the Show with Rince Nia (audience 500); Franciscan Villa in South Milwaukee (audience 85); Friends of Villa Terrace Holiday Party (audience 200); Greenfield Elementary School (audience 600); Kidz Days Summer Series at the Marcus Center for the Performing Arts (audience 40); Lakefront Festival of the Arts (audience 30); Lowell Elementary School (audience 137); Mother-Daughter Tea and Luncheon at St. Robert School (audience 200); POMC National Conference at the Wyndham Milwaukee Airport Hotel and Convention Center (audience 485); Present Music's Water Concert at the Marcus Center for the Performing Arts (audience 2,000); Private Residences (combined audience 80); South Milwaukee Performing Arts Center (audience 30).

Choreography
Danceworks artists choreographed works for the following organizations: workshop for First Stage; production for Florentine Opera Company; Jennifer Lopez and Marc Anthony brand kick-off for Kohl's Corporate Offices; Next Actors Youth Theatre training program for Next Act Theatre; concert chorale for UW-Milwaukee's Winterdances.

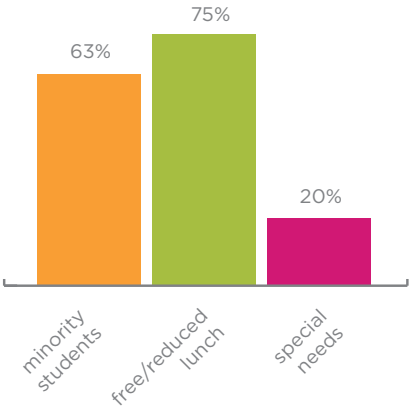
Danceworks IMAP Program
Danceworks brought 96 older adults and 86 young people together from seven elder sites and three Milwaukee schools for the 2010-11 Intergenerational Multi-Arts Project. An audience of 235 attended the culminating performance at the Milwaukee Youth Arts Center in May.

The complete list of IMAP participants follows:
MCDA Asian American Community Center/
Golden Age Center (10 older adults)
Aurora Adult Day Center (20 older adults)
MCDA Bethesda Community Senior Center (6 older adults)
Clarke Street School (24 students)
Community Care (15 older adults)
Cross Lutheran Church Senior Program (18 older adults)
Golda Meir School (32 students)
UCC Latino Geriatric Center (12 older adults)
MacDowell Montessori (30 students)
Milwaukee Catholic Home (15 older adults)

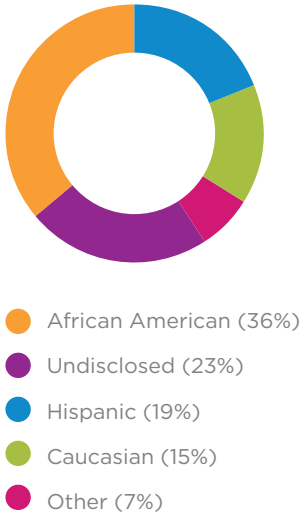
DANCEWORKS MHBT PROGRAM

Danceworks brought Mad Hot Ballroom and Tap to 1,656 students at 39 Milwaukee schools during the 2010-11 year. Each school offered its own final performance in May or June for its school community. The program as a whole culminated in a citywide competition at The Bradley Center, with nearly 1,050 MHBT students participating in the competition, performing for an audience of nearly 6,500 family, friends and community members.

MHBT Participants (2010-2011)



MHBT Ethnicity (2010-2011)



Perhaps our MHBT students sum up the program best: "I think Danceworks MHBT is a program that not only teaches ballroom and tap, but also builds kids' confidence and self-esteem. Danceworks has allowed me to get along with my fellow classmates, and has helped me to learn that it's OK to try new things. I love dancing in MHBT because it helps me show my personality. MHBT helps kids step out of their comfort zones, not be afraid to dance in front of people, and to go for whatever we want to go for in life."

MHBT – Phase II Performances

In 2010-11, Danceworks worked with 34 students from 19 different schools who wished to continue their Mad Hot Ballroom and Tap training through MHBT – Phase II.

The students had several performance opportunities at the following events: Afro Fest at Washington Park (audience 75); Alterra at the Lake Musica del Lago performance (audience 200); Bayshore Town Center (audience 50); Boston Store at Brookfield Square (audience 25); Danceworks' Latin Dance Residency at Stormonth Elementary (audience 500); Danceworks MHBT Competition (audience 6,500); Danceworks Student Recital at South Milwaukee Performing Arts Center (audience 568); Elm Dale Chorus Spring Show at Elm Dale Elementary School (audience 500); German Fest at the Summerfest Grounds (audience 700); Milwaukee Downtown Holiday Lights Festival Kick-off at Pere Marquette Park (audience 375); Milwaukee Public Theatre's Champion of the Arts Celebration at Turner Hall Ballroom (audience 125); Mother-Daughter Tea and Luncheon at St. Robert School (audience 200); POMC National Conference at the Wyndham Milwaukee Airport Hotel and Convention Center (audience 485); UPAF Employee Giving Campaigns at businesses throughout southeastern Wisconsin (combined audience 150); UPAF Notable Women Kick-off event at private residence (audience 50); UPAF Ride for the Arts Finish Line Party at the Summerfest Grounds (audience 100).

2010-11 MHBT schools:

ALBA Elementary School (36 students)
Allen-Field Elementary (14 students)
Auer Avenue School (22 students)
Benjamin Franklin Elementary (24 students)
Cass Street School (36 students)
Clarke Street School (47 students)
Clement Avenue School (55 students)
Cooper Elementary (70 students)
Craig Montessori (30 students)
Doerfler School (44 students)
Elm Creative Arts School (88 students)
Elm Dale Elementary (34 students)
Fritsche Middle School (20 students)
Garden Homes School (11 students)
Golda Meir School (50 students)
Greenfield School (58 students)
Hartford Avenue University School (30 students)
HOPE Christian School (31 students)
Keefe Avenue School (47 students)
La Escuela Fratney (45 students)
Lancaster Elementary (35 students)
Lincoln School of the Arts (20 students)
Lowell Elementary (47 students)
MacDowell Montessori (58 students)
Maryland Avenue Montessori (73 students)
Milwaukee College Prep School (49 students)
Milwaukee French Immersion School (50 students)
Nativity Jesuit Middle School (11 students)
Notre Dame Middle School (25 students)
O.W. Holmes Elementary (18 students)
Pierce Elementary (45 students)
Roosevelt Elementary (67 students)
Siefert Elementary (46 students)
St. Anthony School (31 students)
St. Rafael School (45 students)
Tippecanoe School (65 students)
Trowbridge Street School (61 students)
Vieau School (90 students)
Wedgewood School (28 students)

2010-11 MHBT high schools:

Divine Savior Holy Angels High School (11 students)
HOPE High School (39 students)
Marquette University High School (22 students)
combined with Pius XI High School (1 student)
St. Joan Antida High School (11 students)

MHBT had an especially profound impact on our tap program at Plank Road High School, a residential school for at-risk students, many of whom have been through the juvenile court system. Within a couple of weeks the instructors noticed improvement in attitudes and behavior of the 15 participating students.

This exciting opportunity with city high schools allowed Danceworks to spread our reach further into the community by impacting young people before they reach adulthood.

MHBT Program Assessment

MHBT Program Impact Assessment

Facilitated by Marquette University Associate Professor Rebecca Bardwell, Ph.D.

Danceworks MHBT has been strategically designed to use the arts to enrich the lives of underserved students. The outcomes we would like to have for our MHBT students are: 1) improved respect for self and others, self-esteem and self-efficacy; and 2) improved school engagement.

To measure MHBT's effectiveness in achieving our goals, we partnered with Marquette University Associate Professor Rebecca Bardwell, Ph.D., to implement a program evaluation. The 2010-11 school year was the first year of intensive program evaluation. This study included participation from thirteen MPS schools that yielded 415 matched pre and post program data sets.

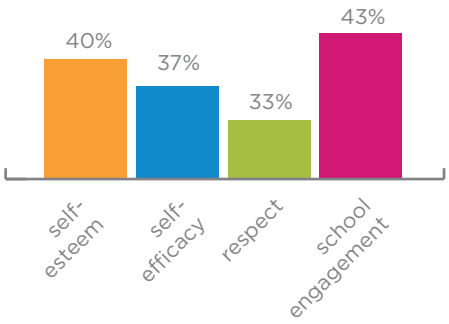
MHBT Program Impact Assessment Results

While the results of our assessment demonstrated that all of our outcomes had a percentage of positive change for our students, only two outcomes reached statistical significance. Statistical significance ensures that the measured change was a result of the MHBT program and not a happenstance.

Students in the MHBT program showed statistically significant improvement in their self-efficacy and respect for self and others. These results are depicted in Table 1. *Self-efficacy* is defined as a person's beliefs about his/her capabilities to perform, and thus to exercise influence over the events that affect his/her life. People with high self-efficacy approach difficult tasks as challenges to be mastered rather than as threats to be avoided. Respect denotes both a positive feeling of esteem for one's self and others, and also specific actions and conduct representative of that esteem. 37% of participants positively changed in self-efficacy and 33% positively increased in respect for self and others.

Table 1: MHBT Program Assessment Results

Percentage of participants whose scores improved from pre to post program



MHBT gives students the opportunity to step out of their comfort zone and take positive risks by trying something new. For some, this experience positively impacts their self-efficacy. One MHBT tap student said: *"The thing that surprised me about MHBT is that I could actually do it. I didn't think I could get the steps. I guess I was wrong! … I have learned that you can't give up on anything. You have to keep going until you get it right … It was great to succeed in tap dancing. It made me know that I can do anything if I put my mind to it."*

MHBT also gives students the chance to work closely together in partnership and as a team toward a common goal. This experience helps develop students' respect for themselves and their peers. An MHBT ballroom student expressed: *"Danceworks has allowed me to get along with my fellow classmates. It has helped us to not judge people by what they have on, what they look like, or the color of their skin. It has allowed me to get to know people that I wouldn't have talked to in a million years."*

Classroom teachers also noticed the attitudinal shift in their students. One reported: *"We have a student who has two fingers on one hand and one on the other. His confidence just boosted and nobody cared about what his hands looked like. My students were very supportive of each other."*

From another teacher: *"Students worked more as a team, especially with a boy who has special needs and who before was seen as an outcast."*

Danceworks MHBT Emotional Intelligence Assessment

Including pre and post tests using Six Seconds EQ Methodology facilitated by Reinders Research

In addition to our measuring MHBT's goals and outcomes, we were fortunate to be included in a research study funded by the Northwestern Mutual Foundation and facilitated by Reinders Research. With Reinders Research, Danceworks conducted a study measuring the impact of MHBT on participants' *Emotional Intelligence (EQ)* – the identification, management and acting-out of one's emotions. This research study drew 216 match pre and post program data sets from nine MPS schools.

Emotional Intelligence Definitions

The EQ instrument we used is based on the Six Seconds EQ Methodology which looks at three aspects of emotional intelligence. Each aspect of EQ includes two or four competencies.

The first aspect of EQ is *Know Yourself* which is similar to self-awareness. The two competencies that comprise *Know Yourself* are *Emotional Literacy,* defined as "accurately identifying and appropriately expressing feelings"; and *Recognize Patterns,* defined as "consciously identifying habitual reactions."

The second component of EQ is *Choose Yourself,* which is akin to self-management. There are four competencies that comprise *Choose Yourself: Consequential Thinking,* defined as "assessing the short and long term costs and benefits of choices"; *Navigate Emotions,* defined as "managing feelings to access the wisdom and energy they offer"; *Intrinsic Motivation,* defined as "gaining energy from personal values and commitments versus being driven by others"; and *Optimism,* defined as "taking a perspective of choice and opportunity."

The third component of the Six Seconds EQ Model is *Give Yourself,* which is akin to self-direction. The components of *Give Yourself* are *Increase Empathy,* defined as "recognizing and appropriately responding to others' emotions"; and *Pursue Noble Goals,* defined as "connecting daily choices with sense of purpose."

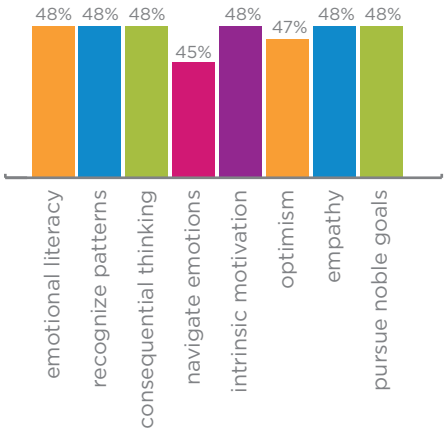
Emotional Intelligence Assessment Results

The EQ study's results suggest that the students entered the MHBT program with "below average" EQ skills, and throughout the course of the program, made significant gains in their EQ skills. More than half (54%) of our students experienced positive EQ growth from the beginning to the end of MHBT.

Notably, students had significant growth in self-awareness and management, improved reasoning, better teamwork and cooperation. While all eight EQ competencies showed a positive change throughout the course of the program, six of those competencies – *Emotional Literacy, Recognize Patterns, Intrinsic Motivation, Exercise Optimism, Increase Empathy*, and *Pursue Noble Goals* – reached statistical significance. Results divided by the competencies are depicted in Table 2.

Table 2: MHBT EQ Assessment Results

Percentage of participants whose scores improved from pre to post program



This level of advancement among students starting with "below average" EQ is an outstanding marker of Danceworks' ability to stimulate growth in students who may need the program the most. This result was also evident to our partnering classroom teachers: *"The students that seem the most resistant to the MHBT program get the most out of it."*

From these combined research studies, we found that

Danceworks MHBT offers much more than dance instruction; it offers effective social and emotional learning for students.

MHBT Competition

Photo by Greg Gent

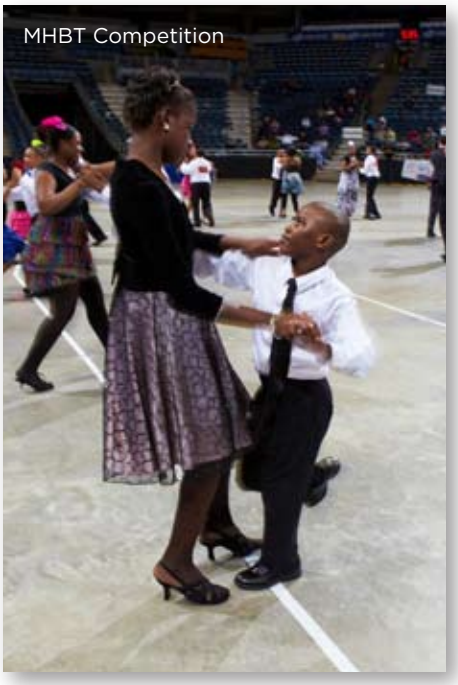

MHBT Competition

Photo by Greg Gent

MHBT Class

Photo by Danceworks staff

Mad Hot Celebration 2011
Photo by Mark Frohna

MAD HOT CELEBRATION

In the 2010-11 fiscal year, Danceworks held the 3rd Annual Mad Hot Celebration to celebrate the culmination of another successful year of Mad Hot Ballroom and Tap (MHBT). This fabulous party for more than 200 sponsors, supporters and friends of MHBT was held on June 2, 2011, at the corporate headquarters of La Lune Collection in the Riverwest neighborhood. Hosted by Mario and Cathy Costantini, the event featured dance performances by the winners of the MHBT Competition and raised more than $14,000 for the program.

THANK YOU TO THE 2011 MHBT Celebration Silent Auction Donors

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Photos (this page): Mark Frohna

Special Thanks to Our 2011 MHBT Celebration Guests

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From left Donna Baumgartner, Mick Hatch, Lisa Hatch and Donald Baumgartner enjoy the 2011 Mad Hot Celebration.

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Above: Guests check out the silent auction.
Below: The winners perform.

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Contemporary Dance Class.
Photo by Stephanie Sanchez.

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"What do you think we are trying to accomplish? What benefits do we offer to Milwaukee and surrounding communities? Of these, which is the most important?" These questions were posed during a recent focus group, and we decided to ask ourselves the same things. Responses from the Danceworks staff are quoted throughout this piece.